

Our Expert Team



Gabriel I. Barbash, MD, MPH

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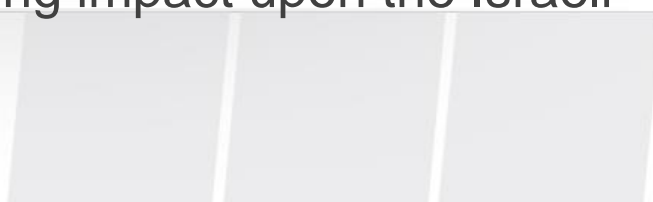
CEO, Tel Aviv Sourasky Medical Center

Surgeon General Emeritus, Ministry of Health

Dr. Gabriel Barbash, Director General of the prestigious Tel Aviv Sourasky Medical Center, has been CEO of the Medical Center since 1993.

During these years Dr. Barbash personally supervised the architectural design and construction of more than 1,000,000 square feet of mainly in-patients facilities.

From 1996 to 1999, Dr. Barbash served as the Director General (Surgeon General) of the Ministry of Health where he introduced several programs that had critical and lasting impact upon the Israeli health care system.



Gabriel I. Barbash, MD, MPH

From 1998 to 2000, Dr. Barbash served as the Chairman of the Israeli National Transplant Center, and reorganized the system of organ harvesting in Israel, doubling the number of organ transplantations in Israel.

From 1989 through 2000, he was Israel's national coordinator and principal investigator for numerous multi-center cardiology studies in which every institutional department of cardiology in Israel took part.

Dr. Barbash was chosen as one of the two most influential persons in Israeli health care by a major daily newspaper (Haaretz) in 2007 and one of the 100 most influential people in the country in 2011.

Dr. Barbash is a graduate of the Hadassah Medical School of the Hebrew University, Jerusalem, and is board certified in Internal Medicine, Medical Management and Occupational Medicine. He also holds a master degree in Public Health (MPH) specializing in Health Policy and Management, from the School of Public Health at Harvard University.

Mr. Isaac J. Langer, B.Sc., M.Sc.

Civil Engineer

Member of the Association of Engineers and Architects,
Tel-Aviv, Israel

California Engineering License No.: 34956

Israel Engineering License No.: 33177

1983 – Present- CEO, EDC Ltd, Tel-Aviv, Israel,

Project and construction management . Played key role in major projects such as:

Rabin Medical Center * Tel-Aviv Medical Center * Sheba Medical Center * Schneider Children's Medical center * University of Ghana medical center * retirement home ad 120 ramat hayal and Rison * General Bank of Israel Headquarters * and more.

Mr. Isaac J. Langer, B.Sc., M.Sc.

1981-1983 - Stedman and Dyson, San Diego, U.S.A.

Project engineer of office buildings, shopping centers and Navy Barracks, hotels, Clinics.

1981-1979 - Atkinson Johnson and Spurrier, Inc., San Diego, U.S.A.
Structural Design of Commercial, Industrial and Institutional buildings.

1976-1979 San Diego State University, San Diego, California.

M.S.C Degree – Civil engineering

Honor Societies: Tau Beta Pi and Chi Epsilon.



Mrs. Aliza Zeidman, MD. MHA

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Director of Internal Medicine B Department

Head of Medical Training School for examination board in medicine.

Hasharon Hospital, Rabin Medical Center

2000- Present- Dean's - Teachers-Students Committee, Sackler School of Medicine, Tel-Aviv University. Director and head of The Medical Training School for examination board in medicine.

1989- Present -Nursing Schools – Hasharon, Beilinson, Meir – Hospitals.

1994-Present- Lectures for Family Physicians and Geriatrics, School of Continuing Education. Sackler School of Medicine, Tel Aviv University and School of Medicine, Ben – Gurion University

Mrs. Aliza Zeidman, MD. MHA

1995- Present - Examination board in Internal Medicine, Sacker School of Medicine, Tel Aviv University and Examination board for graduation - committee member since 2002

2006-2013 – Lecturer and Coordinator of students -Goldshlager School of dentistry

1988-2008 - Teacher and Tutor, medical students and The New York Medical Program, Sackler School of Medicine, Tel-Aviv University.

2002 - Instructor, School of management, Ben- Gurion University.

1999 - 2002: Educational Committee – Attending, Sackler School of Medicine, Tel-Aviv University.

